

2.6. Anti-Drug Awareness Programmes Organized: 2024-25

S.No.	PARTICULARS	NUMBER	REMARKS
2.6.i	No. of sensitization programmes organized	4	
2.6.ii	No. of students who benefitted	>50%	
2.6.iii	Counseling of suspected addicts		No case reported

One-Day Workshop on Prevention of Substance Use

Organized by IQAC, RKMV College in collaboration with Vyaktitva Foundation, Noida and Rotary Club Shimla

Date: 1st August 2024

Objective :

- To sensitize students and faculty about the risks of substance use (alcohol, drugs, tobacco).
- To strengthen protective factors and refusal skills among youth.
- To encourage informed decision-making for a healthier lifestyle.

Theme :

Promoting awareness and resilience against substance use through education, dialogue, and skill-building.

Highlights :

-Interactive sessions were conducted by:

Ms. Arunima Sharma (Vyaktitva Foundation)
Mr. Vikas(Major, Indian Armed Forces)
Mr. Kulpreet Saini (Mental Health Coach)

Plenary session was attended by:

Dr. Anurita Saxena, Principal, RKMV
Rtd. Er. Saurabh Raj Sood, President, Rotary Club Shimla

- Participation of teaching and non-teaching staff, along with students from multiple streams.
- Focus on practical refusal skills, protective strategies, and awareness about the dangers of substance use.


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Response:

The workshop received an enthusiastic response from students and faculty. The interactive format encouraged active participation, with students engaging in discussions and reflecting on real-life scenarios. The presence of experts from diverse fields added credibility and depth to the sessions. Around 200 students participated in the event.

Conclusion:

The Prevention of Substance Use workshop successfully achieved its objective of raising awareness and equipping students with practical skills to resist peer pressure and avoid harmful substances. The collaboration between RKMV College, Vyaktitva Foundation, and Rotary Club Shimla highlighted the importance of collective efforts in addressing social challenges. The event reinforced the college’s commitment to nurturing responsible, informed, and healthy citizens.



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NCC Unit of RKMV College Organizes Nasha Mukh Abhiyan Pledge

Organized by NCC Unit, RKMV College, Shimla

Date: 24 September 2024

Objective :

- To sensitize students about the harmful effects of substance abuse.
- To encourage youth to adopt a healthy, disciplined, and drug-free lifestyle.
- To align with the national mission of Nasha Mukh Bharat Abhiyan.

Theme :

Promoting a drug-free society through awareness, discipline, and collective responsibility.

Highlights :

- The pledge ceremony was conducted under the guidance of Major Dr. Luxmi, In-Charge of NCC at RKMV College
- NCC cadets and students assembled in the classroom to participate in the pledge.
- The pledge was taken with the traditional gesture of extending the right arm forward, symbolizing unity and commitment.
- The activity emphasized the importance of staying away from drugs to safeguard health, academics, and future prospects.
- The event reinforced the role of NCC in fostering discipline and social responsibility among youth.

Response:

The pledge ceremony received an enthusiastic response from students. The collective participation reflected their awareness and determination to contribute to a drug-free environment. The activity strengthened the resolve of NCC cadets to act as role models in promoting healthy lifestyles. Around 50 NCC Cadets participated in the event.

Conclusion:

The Nasha Mukh Abhiyan pledge organized by the NCC Unit of RKMV College was a meaningful initiative that instilled discipline, awareness, and responsibility among students. By committing to a drug-free lifestyle, the participants contributed to the larger vision of a healthier and more resilient society. The event highlighted the college's dedication to social awareness campaigns and the empowerment of youth.


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Nasha Mukta Abhiyan



Report on Awareness Programme on Drug Abuse

**Organized by Red Ribbon Club, RKMV Shimla in collaboration with Youth Red Cross
and Rotaract Club**

Date:28 March 2025

Objective :

- To educate students about the risks and consequences of drug abuse.
- To sensitize youth towards adopting healthy and responsible lifestyles.
- To strengthen awareness and prevention strategies within the college community.

Theme :

Building a drug-free campus through awareness, collaboration, and informed decision-making.

Highlights :

- The programme was jointly organized by the Red Ribbon Club, Youth Red Cross, and Rotaract Club of RKMV Shimla.
- Officials of Asha Workers, Ms. Upasana and Ms. Reeta Jaswal, conducted interactive sessions.
- Students were sensitized about the dangers of drug abuse, including its health, social, and academic consequences.
- The sessions emphasized preventive measures and the importance of making informed choices.

Response :

The programme received positive participation from students, who engaged attentively with the resource persons. The interactive approach helped them develop a clearer understanding of the issue and encouraged them to reflect on their role in creating a drug-free environment. Around 150 students participated in the event.

Conclusion:

The Awareness Programme on Drug Abuse at RKMV Shimla was a successful initiative that strengthened students' knowledge about the risks of substance abuse. By fostering awareness and responsibility, the event contributed to the college's ongoing efforts to promote health, discipline, and social well-being among its youth.


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Second Freedom Movement: Freedom from Drugs

State-Level Awareness Event

Date: 26 June 2025

Venue: Himachal Pradesh Secretariat, Shimla

Objective :

- To observe the International Day Against Drug Abuse and Illicit Trafficking.
- To unite government officials, NCC cadets, NGOs, and students in the fight against drug abuse.
- To reinforce collective responsibility for building a drug-free Himachal Pradesh.

Theme:

Freedom from Drugs — advancing the vision of a healthier, disciplined, and drug-free society.

Highlights:

- NCC cadets and faculty members of RKMV College, Shimla proudly participated in the state-level awareness event.
- The programme was organized by the Directorate for Empowerment of SCs, OBCs, Minorities and Specially Aabled, Government of Himachal Pradesh.
- The event was graced by Hon'ble Chief Minister Sh. Sukhvinder Singh Sukhu as Chief Guest.
- Presided over by Col. Dhani Ram Shandil, Hon'ble Minister for Social Justice and Empowerment.
- Senior officers from administration, police, rural development, education, and health departments attended.
- NGOs, students from schools and colleges, and community representatives also participated.
- A collective oath was taken by all attendees to stand against drug abuse and work towards its eradication.

Response :

The event witnessed enthusiastic participation and strong commitment from all stakeholders. The presence of dignitaries and diverse groups of students, officials, and NGOs highlighted the seriousness of the issue and the collective resolve to combat drug abuse. The oath-taking ceremony created a sense of unity and responsibility among participants. Around 200 students participated in the event.


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RKMV Shimla

Conclusion:

The Second Freedom Movement: Freedom from Drugs event at the Himachal Pradesh Secretariat marked a significant step in the ongoing campaign against substance abuse. With active involvement of NCC cadets, faculty members, government officials, and civil society, the programme reinforced the vision of a drug-free Himachal. The collective pledge symbolized a united front against drug abuse, strengthening the state's commitment to health, discipline, and social well-being.



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